

ABSTRACT

Fruit and vegetables are important human foods at all levels.

Fruits and vegetables are classed as perishables. In fact, they are living matter that grows, matures ripens and eventually decays.

The absence of horticultural support at the primary production level, poor handling, packaging, transport and display in marketing bring about the result that the post harvest losses are very high, (estimated at between 20% to 50%) depending on the commodity.

High quality standards are essential for International sales.

Colour, Flavour, texture and nutritive value are generally recognized as the four quality factors of fruits and vegetables.

Quality product development is an important aspect that needs consideration in the fruit and vegetables exporting sector.